"Collective Goods Shopping Spree" SWEEPSTAKES OFFICIAL RULES

NO PURCHASE IS NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

1. <u>ELIGIBILITY:</u> This Sweepstakes is open to educational institutions located in the United States and the District of Columbia. Representatives representing the educational institution and executing the entries must be 18 years of age or older at the time of entry. You need not be present to win. Employees (and their immediate families or those living in the same household) of Sponsor (as identified below) and its respective affiliates, subsidiaries, divisions, parent and related companies, suppliers, printers and advertising, promotional and judging agencies are not eligible to enter or win.

2. <u>HOW TO ENTER:</u> The Sweepstakes begins at **12:00a.m. Mountain Standard Time** on **February 5, 2018** and ends at **11:59p.m. Mountain Standard Time** on **May 27, 2018.** There will be 28 prizes awarded in total (as described below). We will choose 7 winners each of the following dates (on or around): 3/5, 4/2, 4/30 and 5/28 of 2018. You must enter between 2/5-3/4, 3/5-4/1, 4/2-4/29, and/or 4/30-5/27 of 2018 prior to the monthly drawings to be eligible to that monthly prizes. You may enter this Sweepstakes via the entry methods described below or by ordering online at order.collectivegoods.com or on the Collective Goods app. You may enter once each drawing period of the following: 2/5-3/4, 3/5-4/1, 4/2-4/29, 4/30-5/26. All entries must be received by 11:59p.m. Mountain Time on each Sunday (3/4, 4/1, 4/29, 5/27 of 2018) during the Sweepstakes period to be eligible for the Prize of the month via email. Incomplete and duplicate monthly entries will be disqualified. All entries become the property of Sponsor.

a. <u>ONLINE ENTRY METHOD:</u> Beginning on February 5, 2018, you may enter the Sweepstakes each period by completing an entry (including your name, address, city, state, zip code, and e-mail address) at contest.collectivegoods.com.

b. **SALES REPRESENTATIVE ENTRY METHOD:** Beginning on February 5, 2018, you may enter the Sweepstakes by completing a mail entry (including your First Name, Last Name, Address, City, State, Zip Code, Telephone Number, and E-mail Address), mail the completed entry to Collective Goods "Collective Goods

Online Sweepstakes" c/o Marketing Department, 282 Century Place Suite 2000 Louisville, CO 80027

3. PRIZES AND APPROXIMATE RETAIL VALUE: There will be 28 Prize(s) awarded. Each value is \$100 worth of Collective Goods Merchandise. The approximate total retail value of each Prize is **\$100.** The total value of all Prizes to be awarded is **\$2,800.00**. All federal, state, and local tax liabilities are the sole responsibility of the Winner. No transfer, substitution, or cash equivalent for the Prize permitted, except by Sponsor in its sole discretion. Winner may be required to complete and return an IRS W-9 form (i.e. Request for Taxpayer Identification Number and Certification).

4. <u>RANDOM DRAWING</u>: A total of 28 Winner(s) will be selected in a random drawing from among all eligible entries, on or about the monthly drawing dates set forth below ("Monthly Drawing Dates") for the prior 4 weeks by judges selected by Sponsor, whose decisions are final and binding in all matters relating to this Sweepstakes. The Prize is not guaranteed to be awarded. The Winner of the weekly Prize will be notified by telephone, email or mail service on or about the Weekly Drawing Date.

Monthly Drawing Dates:

Month 1: Week of March 5, 2018 Month 2: Week of April 2, 2018 Month 3: Week of April 30, 2018 Month 4: Week of May 28, 2018

5. <u>**PRIZE CONDITIONS:**</u> No substitution for any prize will be permitted. If necessary due to unavailability of the Prize, a prize of equal or greater value will be awarded at the discretion of the Sponsor. Prize is not transferable, assignable or redeemable for cash. Winner will be required to execute and return an Affidavit of Eligibility/Release of Liability/Publicity Release within fifteen (15) days of issuance. Failure to return all required documents in this time period may result in the Winner being disqualified and an alternate Winner selected. If a prize notification is returned to Sponsor as undeliverable or if an entrant is found to be ineligible or declines acceptance of the Prize for any reason, an alternate Winner will be selected. By entering this Sweepstakes and/or accepting the Prize, Winner and entrant hereby consent (except where prohibited by law) to the reasonable use by Sponsor of the Winners' and entrants' photograph, address, and contents of the

entry without any further compensation for any future promotional activity related to this Sweepstakes.

6. <u>ODDS OF WINNING</u>: Odds of winning a Prize depend on the total number of eligible entries received for the Sweepstakes and are equal.

7. <u>CONDUCT OF PARTICIPATION:</u> By entering the Sweepstakes, entrant affirms that he or she has read and agrees to abide by the Official Sweepstakes Rules and the decisions of the judges. Sponsor reserves the right to disqualify any entrant acting in violation of the Official Rules or found tampering with the entry process or with the operation of the Sweepstakes or the website. The Sweepstakes is governed by the laws of the United States and, by entering the Sweepstakes all Winners and entrants hereby submit to the jurisdiction and venue of the federal, state and local courts located in Denver, Colorado. ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEB SITE RELATED TO SPONSOR OR THE SWEEPSTAKES OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM SUCH ENTRANT TO THE FULLEST EXTENT PERMITTED BY LAW.

8. <u>LIMITATIONS OF LIABILITY:</u> Sponsor and each of its respective affiliates, subsidiaries, parent corporations, and their respective officers, directors, shareholders, employees and agents, are not responsible for any incorrect or inaccurate entry information, theft, tampering, destruction, or unauthorized access to, or alteration of entries; printing or other errors; and any entries or mail which are late, lost, delayed, incomplete, misdirected, stolen, mutilated, illegible, postage due or any combination thereof. Sponsor reserves the right to modify, suspend or terminate the Sweepstakes in the event that it becomes necessary due to circumstances beyond Sponsor's control. In the event the Sweepstakes is terminated early, a winner will be selected from all eligible entries received at the time of termination.

9. RELEASE OF LIABILITY: By participating, Winner and entrants agree to release, discharge, indemnify and hold harmless Sponsor and each of its respective affiliates, subsidiaries, parent corporations, and their officers, directors, employees, representatives and agents from and against any claims made by the Winner, entrants or any other third parties related in any way to the operation of this Sweepstakes, as well as any other claims, damages or liability due to any injuries,

damages or losses (whether alleged, threatened, or actual) to any person (including death) or property of any kind resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse or use of any prize or participation in any Sweepstakes-related activity or participation in this Sweepstakes.

10. <u>WINNERS LIST:</u> For an Official Winners List (available after June 4, 2018) or a copy of these Official Rules, send a self-addressed, stamped envelope to: Collective Goods 282 Century Place Suite 2000 Louisville, CO 80027.
"COLLECTIVE GOODS SWEEPSTAKES" - WINNERS - or - OFFICIAL RULES (please specify), c/o Marketing Department, Collective Goods 282 Century Place Suite 2000 Louisville, CO 80027. Washington and Vermont residents may omit return postage if requesting a set of Official Rules. All requests for Official Rules must be received by February 5, 2018. Official Rules also available at contest.collectivegoods.com.

11. <u>ENTRANT'S PERSONAL INFORMATION:</u> Information collected from entrants is subject to the Sponsor's Privacy Policy which can be found at <u>collectivegoods.com/policies</u>.

12. <u>SPONSOR:</u> Collective Goods 282 Century Place Suite 2000 Louisville, CO 80027.

THIS SWEEPSTAKES IS VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

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